

# Coalition of Action 4 Soil Health: Working Groups



March 2024



# Overall Goal of the Coalition of Action 4 Soil Health (CA4SH)

To improve soil health globally by addressing critical implementation, monitoring, policy, and investment barriers that constrain farmers from scaling healthy soil practices.



# The four targets of the Coalition:

- 1 **Integrate soil health considerations in policy** across the development, environment, agriculture and climate change domains.
- 2 **Expand research in development** on soil health practices and monitoring.
- 3 Significantly **increase** the number of hectares of **land under healthy soil practices**.
- 4 Significantly **increase investments in soil health**, by a margin of 5-10 fold above current financing commitments.



# Working groups



**Soil Health  
Policy**



**Soil health monitoring, research,  
and implementation**



**Finance and  
investments  
for soil  
health**



**Engagement,  
Outreach and  
Communications**

# Objectives of the Working Groups

- Working groups will enable CA4SH to achieve its objectives in line with its four main goals
- Continue positioning the role of soil health across domains, drawing on the expertise to align and advance the mandates of the partners
- Map out and lead collaborative actions for 2024
- Each working group working independently toward key thematic objectives whilst identifying synergies





# SOIL HEALTH POLICY

# Objectives

## Policy and enabling environment for soil health

- Identify **strategic policy opportunities** and **entry points** for soil health
- Advocate for government backing to scale soil health globally - ensure that soil health is a core thematic priority within **global and national level policy frameworks**
- Carve a **clear roadmap for action on soil health** both within global and national level policy framework



# Main focus for 2024

## Policy and enabling environment for soil health

- Brainstorm **entry points** and develop **policy briefs** for each event to ensure work is action-oriented
- Develop **policy briefs/recommendations** for countries to include events soil organic carbon in Nationally Determined Contributions (NDCs)
- **Case studies** integrating soil health in national policy
- **Conduct mapping** of national soil health planning
- Develop **deep dives** connecting NDCs to biodiversity targets and action plans - monitor indicators
- Reach out to countries that have endorsed the [UAE Food Systems Declaration](#)







# SOIL HEALTH MONITORING, RESEARCH AND IMPLEMENTATION

# Objectives

## Soil health monitoring, research & implementation

- Bring **clarity** and **harmonization** in soil health monitoring
- Identify **tools** and **financing opportunities** to make soil health data measurable, accessible, comparable, and exchangeable
- Identify key challenges and **opportunities for monitoring and implementation**



# Main focus for 2024

## Soil health monitoring, research & implementation

- **Drive alignment and harmonization** of soil health definitions indicators, metrics, tools/methods to assess and monitor soil health
- Spotlight **case studies**
- **Fundraise** to implement and track interventions, monitoring and communication
- Bring **evidence-based data** into policy





# ENGAGEMENT, OUTREACH AND COMMUNICATIONS

# Objectives

## Engagement & Outreach

- Make **connections between the SDGs through soil** and communicate them through the CA4SH communications channels
- Have a **presence at major events** (including the three CoPs)
- Develop **communications materials** and **campaigns** that bring soil health to wider audiences



# Main focus for 2024

## Engagement & Outreach

- **Soil+ SDGs campaign** - building a [Resource Centre](#) with resources available for each SDG linking to soil health
- A series of **good practice, lessons learned and policy briefs** to collecting and disseminate knowledge from across the Coalition
- **Timeline of soil health achievements** over time
- Thematic **op-ed** series





# FINANCE AND INVESTMENTS FOR SOIL HEALTH

# Objectives

## Finance and investments for soil health

- Catalyze **evidence-based public and private investment** in soil health
- Drive **alignment of key stakeholders** to collectively address investment barriers and the soil health investment gap
- Develop and identify **tools** and **mechanisms** to support investments in soil health
- Identify **funding opportunities**





# Main focus for 2024

## Finance and investments for soil health

- Explore how CA4SH can be a **mechanism for operationalizing** the World Business Council for Sustainable Development (WBCSD)'s Soil Investment Hub
- **Identify** and **drive alignment** in investment mechanisms
- Co-develop **pitch decks** to identify funding opportunities



# Thank you!

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